



Michigan Association of Fairs & Exhibitions

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www.michiganfairs.org

2009 Michigan Association of Fairs & Exhibitions 12th ANNUAL COMMUNICATIONS AWARDS

ASSOCIATES OFFICIAL ENTRY FORM

PLEASE MAIL A COPY OF YOUR COMPLETED ENTRY FORM AND ALL ENTRY MATERIALS TO:

CAROL A. BRITTEN
230 WAGER, MANCHESTER MICHIGAN 48158
734.428.8474 or 734.428.8589

ENTRIES MUST BE RECEIVED BY **NOVEMBER 15, 2009**

PLEASE TYPE OR PRINT CLEARLY

ASSOCIATE MEMBER _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL: _____

CATEGORY (IES) ENTERED (PLEASE CHECK)

() 1. BUSINESS CARD – BLACK & WHITE or COLOR

() 2. BUSINESS BROCHURE – BLACK & WHITE or COLOR

SUBMITTED BY _____ TITLE _____

PHONE _____ DATE MAILED _____

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2009 ASSOCIATES COMMUNICATIONS AWARDS GUIDELINES

The COMMUNICATIONS AWARDS consist of competition in TWO (2) categories among the Associate Members. A Plaque, one for each category will be awarded to the winners. If the number of entries warrant, the entries could be divided into sections according to different businesses. Entries DO NOT need to be mounted, although, the entries will be mounted for judging.

PURPOSE: The purpose of this competition is to improve the advertising and publicity programs and to provide recognition for those Associates doing an outstanding job.

CATEGORIES: (Two Categories)

1. BUSINESS CARD – BLACK & WHITE or COLOR
2. BUSINESS BROCHURE – BLACK & WHITE or COLOR

PROCEDURES: The Associates entering the contest must complete an official entry form. Please send this entry form, with entries to:

CAROL A. BRITTEN
230 WAGER ST, MANCHESTER, MICHIGAN 48158
734.428.8474 or 734.428.8589

ENTRIES AND ENTRY FORMS MUST BE RECEIVED BY **NOVEMBER 15, 2009.**

JUDGING: JUDGING WILL TAKE PLACE PRIOR TO THE 2010 M.A.F.E. ANNUAL CONVENTION. ENTRIES WILL BE JUDGED ACCORDING TO THE FOLLOWING CRITERIA: IS THE ADVERTISING MOTIVATIONAL, INFORMATIVE, INDICATIVE OF CREATIVE EXCELLENCE AND APPROPRIATE TO THE BUSINESS.

CATEGORIES, LIMITS AND RULES:

PLEASE NOTE EACH CATEGORY'S ENTRY LIMITS LISTED IN ITS RULES.

1. BUSINESS CARD – BLACK & WHITE or COLOR

The entry must be a business card approximately 2" x 3" in size intended for distribution with information about the business.

2. BUSINESS BROCHURE – BLACK & WHITE or COLOR

The entry must be a single sheet with any number of folds intended for distribution to the general public, free of charge.